

What Cookies do FP use?

FP use the following cookies on the My Funky Rewards website:

- a. **Strictly necessary cookies.** These are cookies that are required for the operation of the Website. They include, for example, cookies that enable you to log into secure areas of the Website, automatically see your cashback rewards and take advantage of the main features of the FP Programme. Without these cookies, you could continue to browse the Website but would not fully enjoy all of its features. These cookies are:

Name	Purpose	Duration
BID	Uniquely identifies members who navigate on our Website from their browser	Permanent (until removed by Member)
PID	Defines the lists of retailers a Member of the FP Programme can access	
LV	Used for viewing preferences of a Member	
SESSION	For verification of the validity of a Member session on our Website	Duration of the session
ASP.NET_SESSION id session		

ASPSESSIONIDSQRCRRSB SESSION		
WLSESSION		
JOIN EMAIL SENT	For verification of sending a join confirmation email to a new Member	1 year
COOKIECONSENT	Used to avoid repetitively asking a user for their consent to use cookies on the website when they have already agreed.	
ASPXAUTH	Used to determine if a user is authenticated.	Duration of the session
FP_MSG_CODE	Used to enhance the browsing experience of the Website	1 year
CS_WIDGET		

- b. **Analytical/performance cookies.** These allow FP to recognise and count the number of visitors and to see how visitors move around on the Website when they are using it. This helps to improve the way the Website works, for example, by ensuring that users are finding what they are looking for easily. Refusal of these cookies does not affect your use of the Website. These cookies are mainly third party cookies such as Google's:

Name	Purpose	More Information
_ga ; _gid ; _gat ; AMP_TO KEN ; _gac_<pr operty- id> ; _utma ; _utmb ; _utmt ; _utmc ; _utmz ; _utmv ; _utmxx ; _gaexp.	To collect information about how users use our Website. The information is collected anonymously and is used in reports that are solely for the purpose of improving our website.	We use Google Analytics to provide these cookies. For more information, please review this privacy policy and Google's privacy policy: http://www.google.co.uk/intl/en/analytics/privacyoverview.html For more information on the purpose and duration of Google Analytic cookies, please visit: https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage To disable Google Analytic cookies, please visit: https://tools.google.com/dlpage/gaoptout
WRUID CT_DATA CT_RS	Used to anonymously collect information on how to navigate users on our Website to	Clicktale: For more details on these cookies and their duration, please visit: http://www.clicktale.com/privacy_service.aspx (See Section 8 below)

	improve functionality and offer an optimised customer experience.	
--	---	--

- c. **Functionality cookies.** These are used to recognise you when you return to the website. This enables FP to personalise content for you, greet you by your name and remember your preferences.

Name	Purpose	Duration
USER ID	To tell us if a user is already a member of our service.	Permanent (until removed by Member)

- d. **Targeting cookies.** These cookies record your visit to the Website, the pages you have visited and the links you have followed. Currently, FP do not use targeting cookies and if FP do, FP will provide you with a list of such cookies. Targeting cookies would be used to make the Website and the advertising displayed on it more relevant to your interests.

Can I decline cookies?

Yes, you can easily refuse one or even all cookies. Please remember that by refusing cookies you may still use the Website but you may not be able to access all of the Websites functionality and your access may be limited particularly if you decline the use of strictly necessary cookies.

You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including strictly necessary cookies) you may not be able to access all or parts of our site.

To learn more, please follow the directions provided in your internet browser's "help" file or by visiting www.allaboutcookies.org. FP has also provided you above with the relevant links which explain how to delete third party cookies that are used.

Third party cookies

FP may also use cookies to enable the use of advertising technology to serve you advertisements that may be relevant to you when you visit search engines, the Website and/or third party websites upon which FP advertise.

This technology uses information about your previous visits to the Website and the third party websites upon which FP advertise to tailor advertising to you. In the course of serving these advertisements, a unique third-party cookie may be placed or recognised on your browser to enable FP to recognise you.

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which FP has no control. These cookies are likely to be analytical/performance cookies or targeting cookies. Please see the sections above to understand what third party cookies are used.